

COMPARE To Other Business Opportunities

Y = Yes U = Usually S = Sometimes N = No

	SFI	Network Marketing/MLM	Traditional Affiliate Programs	Franchises	Direct Sales
Can participate free for as long as you want, with no obligation	Y	N	S	N	N
Your own personalized Website provided free (with free maintenance)	Y	N	U	N	N
Personal mentor provided for free personal support & assistance	Y	N	N	N	N
Company handles all orders –payment, shipping, customer service for you	Y	U	Y	N	N
Can create substantial income giving away free stuff	Y	N	N	N	N
Marketable in every country worldwide (make money everywhere!)	Y	S	N	N	N
Less than a dollar a day in sales to qualify for upper level income	Y	N	N	N	N
Member of Better Business Bureau	Y	N	N	Y	N
Company or parent company has been in business more than 15 years	Y	S	N	S	S
Extensive free training & resources to help you get started fast	Y	N	N	N	N
Can share in company-wide commissions every month	Y	S	N	N	N
Can earn ongoing, residual income from one-time sales	Y	Y	S	N	N
Potential to earn \$100,000+ annually	Y	Y	N	Y	N
Support available 24-hours-a-day, 7-days-a-week	Y	S	U	S	S
Can earn unlimited override commissions on unlimited levels	Y	N	N	N	N
#1 product available/shippable worldwide (create a global customer base!)	Y	N	N	N	N
Built from ground up for the Internet (penetrate markets rapidly)	Y	N	Y	N	N
Resource tools provided for easy and free contact with all your customers	Y	N	N	N	N
Wide variety of products to market (“something for everyone”)	Y	S	N	N	N
Has paid out millions in commissions	Y	Y	N	Y	Y
Pays out over 60% of revenues back in commissions	Y	S	S	N	S
Extensive marketing tools so you can market how you like –online or off	Y	S	N	N	N
Has own private-labeled products	Y	Y	U	Y	U
Over one million affiliates/distributors	Y	N	N	N	N
Simple, easy-to-understand compensation plan	Y	N	Y	U	U
Free live conference calls for advanced training	Y	U	N	S	N
Business and income can be willed to a family member	Y	S	N	S	N

PLEASE NOTE: Other than for SFI, the author has provided general conclusions only; the “Yes,” “No,” “Usually,” and “Sometimes” designations are the general rule in the author’s opinion. There are of course exceptions and the reader is encouraged to do his or her own additional research.